

डा० बिजय कुमार बेहेरा, आई.ई.एस.

आर्थिक सलाहकार

**Dr. Bijaya Kumar Behera, IES**

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सत्यमेव जयते



आज़ादी का  
अमृत महोत्सव

पंचायती राज मंत्रालय

भारत सरकार

टावर-II, 9वां तल

जीवन भारती बिल्डिंग

नई दिल्ली-110001

**MINISTRY OF PANCHAYATI RAJ**

GOVERNMENT OF INDIA

TOWER-II, 9th FLOOR

JEEVAN BHARTI BUILDING

NEW DELHI-110001

**D.O. No.M-11015/179/2022-General Co-ordination**

**Dated the 30<sup>th</sup> May, 2022**

*Dear Sir/Madam,*

This is regarding the celebration of 'Har Ghar Jhanda' Programme which is an important initiative under the Azadi ka Amrit Mahotsav (AKAM) commemorations. This programme was approved by the National Implementation Committee of AKAM on 21.03.2021. To ensure the success of this initiative, it is essential that whole of government approach is adopted and all ministries/Department actively contribute to the wide spread mobilization of society as a whole. The scale and reach of 'Har Ghar Jhanda' programme need to be maximized to reach every household in every part of the country.

2. 'Har Ghar Jhanda' envisages hoisting of national flag in all household during the independence week i.e.11-17 August 2022. It would encourage citizen to "bring the flag home" in 75 years of India's Independence. 'Har Ghar Jhanda' would foster a personal connect to the tricolor among Indians and motivate them to commit themselves to Nation Building. It is, therefore, important to mobilize all section of society across the length and breadth of the country in order to achieve the objectives of 'Har Ghar Jhanda' Program.

3. The Ministry of Panchayati Raj requests to all States/UTs to advise all PRIs to conduct 'Har Ghar Jhanda' Programme in their Panchayats between independence week i.e 11-17 August ,2022 and to encourage each and every household to hoist National flag in their houses and kindly send individual/group photographs of the said event on following email ID:behera.bk@nic.in and ak.tiwari12@nic.in.

*with regards*

Yours Sincerely,

(Bijaya Kumar Behera)

To  
The Principal Secretaries/Secretaries,  
Panchayat Raj Department of all States/UTs